C H A M B E R NOTES

A monthly newsletter of the Delaware Area Chamber of Commerce

October 2020

Sustaining Members

Industry Exclusive
Platinum Level



Gold Level





Silver Level









Bronze Level







The Delaware Area Chamber of Commerce Established 1907



Chamber now accepting 2020 award nominations

It is not too early to be thinking about award nominations. As the Chamber does every year, business awards are presented at our annual dinner in February. We are now accepting award nominations.

<u>Click here for a list of nominating categories, award criteria.</u>

<u>Click here to submit a nomination</u>. And don't hesitate to self-nominate!!

Who will be presented with these awards for 2019?

- ⇒ Large Business of the Year
- ⇒ Small Business of the Year

- ⇒ Quality of Life Award
- ⇒ Innovation in Business Award
- ⇒ Citizen of the Year
- ⇒ Corporate Citizen of the Year
- ⇒ Chamber Members of the Year

The Delaware Chamber's Annual Dinner and Awards is THE premier event in Delaware County, with over 400 people attending to experience the fun, awards and the famous table decorations. Click here for photos of last year's auction, award ceremony, and amazing tables.

And put Monday, February 1, 2021 on your calendar. Invitations are sent via email in early January to the primary representative of your company. Watch for it!

Boo-siness After Hours at the Chamber holds mask contest

You won't want to miss the Chamber's annual Halloween party on Thursday, October 22, 5:00-7:00. This is the one place you'll be happy to wear your mask! Decorate your mask and become eligible for a prize for the most elaborate, unusual, weird, scary or just plain fun mask. Be inspired by the photographs of folks who took mask wearing a whole new level.

Food, adult beverages, return of our medium to tell your fortune; the infamous fog machine and more will allow for blowing off a little COVID steam while still practicing safety guidelines.

Come join the fun if you dare... Click here to enter the Chamber House of Hor-

rors. (OK, that might be overstating it a teeny bit. But it's always a good time)



2020 Board of Directors **Executive Committee**

Zach Price-Chair

TRIAD Architects

Aric Arnett- Chair-Elect

Ohio Living Sarah Moore

Dusty Hostutler-Immediate Past Chair Edward Jones

Ana Babiasz-Treasurer

Fidelity Federal Savings & Loan

Glenn Marzluf-Vice Chair

Del-Co Water Company, Inc.

Shane Dawson-Vice Chair

Dinsmore & Shohl LLP Brad Schneider-Vice Chair

The Growth Coach

Board Members at Large

Mark Clack

Domtar Personal Care Division

Casey Converse

Cassandra Converse

American Family Insurance

Scott Cubberly

Equity

Denny Friermood

Honda Marysville

Bill Morgan

2K General Co.

Eric Moulton

42 Storage & U-SELL Center

Liz Owens

<u>Alpha Group of Delaware</u>

Jeff Rupp

LandCare

Scott Ruth

Cogburn Electric

Andrew Wecker

Manos, Martin & Peraram Co.

Staff

Holly Quaine, President hquaine@DelawareAreaChamber.com safetycouncil@DelawareAreaChamber.com

Sarah Yoakam, Office Manager dachamber@DelawareAreaChamber.com

Matt Carbary, IT Mgr.

mcarbary@DelawareAreaChamber.com

32 S. Sandusky Street Delaware, Ohio 43015 740-369-6221 Fax:740-369-4817 www.DelawareAreaChamber.com



You are invited to attend a program of the

Delaware Area Chamber of Commerce The Fastest-Growing County in the Fastest-Growing Region: A Perspective

with

Alex Fisher, President & CEO The Columbus Partnership sponsored by



Thursday, October 15, 2020, 11:45am—1:00pm at Brookshire Banquet** 405 Greif Parkway, Delaware 43015 Cost includes a buffet lunch ~ Check-in begins at 11:45 Chamber members: \$20 ~ Non-Chamber members: \$25 Deadline to register is Monday, October 5, 2020 Cancellations after October 5 and no-shows will be charged. Click here to register or call 740-369-6221 or email dachamber@DelawareAreaChamber.com

** PLEASE NOTE **OUR NEW HOME FOR THIRD THURSDAY LUNCHEONS IS BROOKSHIRE BANQUET** 405 GREIF PARKWAY, DELAWARE

Chamber newsletter advertising a good value

More than 1200 readers at over 450 businesses receive our electronic monthly newsletter. The newsletter is also linked to and archived on our website for even more exposure. Using the Chamber newsletter to reach hundreds of customers is a terrific value. All ads are in full color and should be sent electronically in either a Publisher, png, jpeg or PDF format ONLY by the 20th of the month for placement in the next month's edition. And if you prepay for 10 months, you'll receive two additional months of the same size ad FREE! Email your ad to hquaine@DelawareAreaChamber.com

Full page: 8.5 x 11 portrait Quarter page: 4 x 5.25 H \$125 \$75 Half page: 8 x 5.25 H Eight page: 4 X 2.62 H/V \$90 \$50

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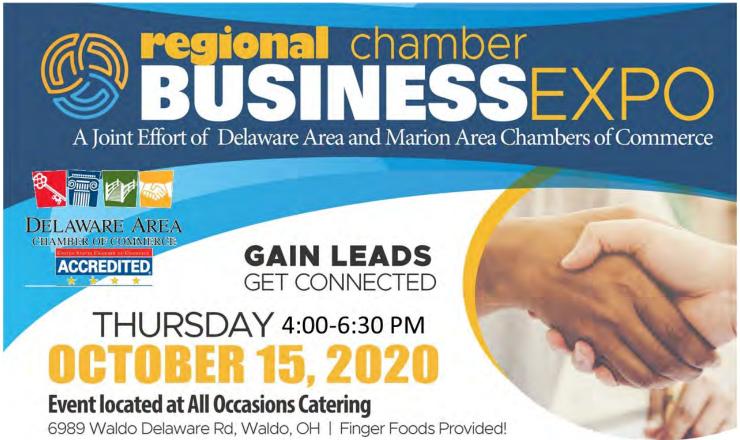












RESERVE YOUR BOOTH TODAY!

\$100 Early Bird Registration • after September 25: \$125 • Deadline October 5

Electricity and wifi available for additional \$25. Appetizers and beverages will be provided. Exhibitors registration includes listing on Exhibitor's Map. Vendor list with contact information. Exhibitors receive 10-ft space with pre-set 8-ft able and 2 chairs (must bring linen).

Joint Business Expo 2020 Exhibitors, please complete this form and send with payment to the Delaware Area Chamber for Commerce, 32 South Sandusky Street, Delaware, OH 43015, or for more information contact 740-369-6221 or email dachamber@delawareareachamber.com. Registration will not be finalized until payment is received. Registration deadline is Monday, October 5. Electricity and wifi, or both available for flat fee of \$25. Please specify your requirements in advance. Availability is limited. Exhibitors must bring their own extension cords and power strips. Host is not responsible for any power failure or insufficient power source. NAME COMPANY **ADDRESS**

EMAIL	PHONE	

DELAWARE SELECT CHAMBER **MEMBERSHIP** ARFA

MARION AREA

SELECT REST THAT TABLETOP **DESCRIBES YOUR EXHIBIT** DISPLAY

FLOOR DISPLAY DON'T NEED ATABLE

REQUIRE ELECTRICITY (\$25)

REQUIRE WIFE (\$25)

REQUIRE BOTH WIFE & ELECTRICITY (\$25)

Ribbon cutting scissors plan a busy month

Please join us as we celebrate with two very different businesses this month.

We start on October 1 at 4:00 when <u>Delaware Eye Center</u>, 241 Paddock Court, Delaware, cuts the ribbon on their new practice. Click here for details and to let us know you're coming.

Delaware Eye Center

Then later in the month, check out <u>Legacy Private Investigations</u>. Located at 35 North Sandusky, Delaware, the ribbon is set to cut at 11:30. <u>Click here for details and to let us know you're coming.</u>
Let's welcome these folks in style!

New member orientation- it means you veteran members, too

Every quarter the Chamber holds a new member orientation. Pre COVID members mingled with board members over coffee and pastries and then retreated to the conference room where Chamber staff run through the benefits of membership. But we know that there are many of our current/long-standing members who could use a brush-up or have new staff who should be brought up to speed.

But like so many other meetings, we're going to hold the event virtually. You'll have to bring your own coffee and muffins, but we'll still give you all the important info you need to understand and make the best use of your chamber membership.

Everyone is invited— even prospective members, and the Chamber staff encourages you to register to attend.



Our next orientation is **Tuesday**, **October 27**, **9:00-10:00**. Click here for link and to register. We'd love to see you! It's not just for new members!



Looking for product or service? Look to your fellow Chamber members *first*. The Chamber exists for and by its members – <u>check here</u> before you buy.

If you're thinking



then you need to think beyond the banks.



Lisa Clark, Manager

Delaware Service & Lending Center 33 London Road by Walgreens, Delaware, OH 43015

740.363.8118 |clark@cescu.com |www.cescu.com



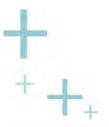


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Shooter Awards

High Shooter High Team **Booby Prize**

TOTAL \$

Credit Card #

Clay Classic 2020

Friday, October 9, 2020 **Black Wing Shooting Center** 3722 Marysville Road, Delaware

12:00pm: Registration & lunch 12:30 pm: Mandatory safety briefing 1:00 Shooting begins 3:00-ish: Awards Deadline to register is October 5

Single Shooter \$125 Station Sponsor \$125 Team Sponsor (5 shooters) \$625 Mulligans \$5 each (limit 5)

Shooter Amer	II	It	1	6	5
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• 2 Rounds ammunition

• Gun rental

- Eye & ear protection
- Range safety officer
- Safety briefing

exp. date_

• Optional side games

• Lunch	• Gun rental	• Range safety officer	Optional side games	
TEAM REGISTRA	TION			
Team sponsor con	npany name			
Contact name		Phone		_
E-mail				
Shooter #1		Shooter #2		_
Shooter #3		Shooter #4		_
Shooter #5				
INDIVIDUAL SHO	OOTER REGISTRATION			
Company name _				_
		Phone _		_
E-mail				
STATION SPONS	OR REGISTRATION			
Company name or	n sign			
		Phone _		
E-mail				
Number of Shoote	ers x \$125			
Station Sponsor	\$125			
Mulligans _	x \$ 5	DISCOVER VISA	AMERICA EXPRE	

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To learn more about why Edward Jones makes sense for you, call my office today.



Dusty Hostutler, CFP*, AAMS* edwardjones.com

Financial Advisor

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Edward Jones[®] MAKING SENSE OF INVESTING

OhioHealth Grady Memorial Hospital

Quality medical care serving the Delaware community.



Whether you need preventive care, emergency services, a routine test or rehabilitation, OhioHealth Grady Memorial Hospital is here for you. And, if additional care is required, WE seamlessly connect you with physicians and facilities from our entire OhioHealth system and then arrange follow-up care in your hometown.

BELIEVE IN WE™ ## OhioHealth

To learn more about all the services offered at Grady Memorial Hospital, visit OhioHealth.com/Grady.

The SOCA self-funded medical plan. A big opportunity for small employers.

The Southern Ohio Chamber Alliance (SOCA) teamed up with Anthem Blue Cross and Blue Shield to create a health program that can lead to more rate stability – and it could offer potential savings for groups with 50 or fewer employees. This self-funded multiple employer welfare arrangement (MEWA) lets smaller employers join together to share in the overall claims risk. By being part of a larger, self-funded pool, employers have financial protection backed by Anthem's stop loss coverage.

In addition to financial protection, this innovative alternative offers:

- · Competitive rates
- Fixed, predictable monthly payments
- · A variety of plan designs
- · Anthem's broad Blue Access PPO provider network and Essential Rx formulary
- Coverage for claims run-out/terminal liability coverage
- Expanded wellness offerings
- Specially discounted rates on SOCA-exclusive specialty products including dental, vision, life, optional life, and disability insurance

As a member in good standing with the Delaware Area Chamber of Commerce, your business is eligible for discounted group health care *including plans for sole proprietors*, sold through our Chamber-member authorized agents.

Contact one of our agents to see if there's a plan that's right for you.

Creative Financial Insurance Services Agency

Jim Roesch

jwroesch@discovercfi.com

740-363-5433

*Anthem Elite Certified



Preferred Benefits Services Agency

Mark Pettitt

mark@prefben.com

740-363-6028

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Marion Technical College Receives \$477,868 in first National Science Foundation Grant; New Smart Manufacturing Program will equip workers for in-demand jobs

The National Science Foundation awarded Marion Technical College a \$477,868 grant to create a new Smart Manufacturing program. In response to local employers, educational partners and community leaders, this new program will help graduates find in-demand jobs with the skills to manage new technology.

"We are excited to have our first grant from the National Science Foundation. This will help our students and our community stay competitive," said Dr. Ryan McCall, president of Marion Tech.



Smart Manufacturing is a groundbreaking technology trend that uses networks of advanced sensors, data analysis, information technology and communications technology to increase manufacturing automation and improve performance. There is an urgent need for workers with the skills and knowledge in this new field.

The new grant will fund \$170,870 in new equipment, new classes, a new associate degree and two new certificates. The grant will also include professional development opportunities for college instructors and local high school teachers interested in teaching engineering.

Students in the new Associate of Applied Science degree in Smart Manufacturing will complete an industry-driven capstone project that will allow them to use their knowledge in real-world situations. Local industry partners supporting this grant include Festo, POET Bio-refining, OhioHealth, RobotWorx, Custom Glass, Liqui-Box, Wilson Bohannon Lock Company and Whirlpool.

Marion Tech will offer the first pilot courses in the Smart Manufacturing degree in January 2021. The degree will be available as a major in Fall Semester 2021. The new program will train technologists in the use of advanced sensors, data analytics and cyber security principles to streamline manufacturing processes.

For more information on this new field of study, go to <u>www.mtc.edu</u>.

A message from the Government Affairs Committee



With the General Election quickly approaching on Tuesday, November 3rd, 2020, voters will decide on candidates for President, Congress, and state and local legislators. Exercising your

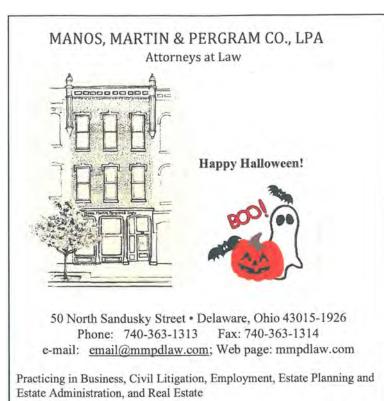
right to vote is as important today as it ever was; every vote counts, and equally. With this in mind, the Chamber's Government Affairs Committee wants to share some important information regarding voter registration, absentee/vote-by-mail, frequently asked questions, and opportunities to get involved in the election.

Share this information with your employees and encourage them to register to vote. The deadline to register to vote is fastapproaching, as is the deadline for absentee voting. Use the links to print information and post in your break rooms, intra office communications.

Below are links to the Ohio Secretary of State's website for important information about the November election:

Online Voter Registration 2020 Voting Schedule and Kev Dates

2020 Election Frequently Asked Questions



Drawing By Karen Collins



Ribbon Cutting

Thursday, October 1
4:00 pm Delaware Eye Center
Click here for details and registration

Supervisor Six Pack

Monday, October 5 Session 2 of 6 Establishing Yourself as a Leader 8:00-10:00am Virtual workshop Prior registration required

Safety Council

Tuesday, October 6 9:00 am via Zoom BWC Updates Click here to register

HR Council

Wednesday, October 7 8:30 am via Zoom

Leadership Delaware

County Tour Day Thursday, October 8

Clay Classic

Friday, October 9, 2020 Black Wing Shooting Center Click her for details and registration

Click here to visit the chamber's interactive calendar of events

Supervisor Six Pack

Monday, October 12
Session 3 of 6
Common Purpose— Everybody Moving in the Same Direction
8:00-10:00am
Virtual workshop
Prior registration required

Government Affairs Committee

Tuesday, October 13 8:00 am Chamber office/Zoom

Manufacturers' Council

Wednesday, October 14 7:30 am Zoom

Third Thursday luncheon

Alex Fisher, Columbus Partnership Thursday, October 15 11:45 Brookshire Banquet Click here for details & registration

Fourth Annual Regional Expo

with the Marion Area Chamber of Commerce Thursday, October 15 Click here for details

Supervisor Six Pack

Monday, October 19 Session 4 of 6 Communicating for Understanding 8:00-10:00am Virtual workshop Prior registration required

Chamber Board of Directors

Wednesday, October 21 7:30am Chamber office/Zoom

Ribbon Cutting

Wednesday, October 21
11:30 am Legacy Private
Investigations
Click here for details and registration

Boo-siness After Hours

Delaware Area Chamber of Horrors Thursday, October 22 5:00-6:30 pm Click here to register

Supervisor Six Pack

Monday, October 26
Session 5 of 6
Dealing with conflict
8:00-10:00am
Virtual workshop
Prior registration required

New Member Orientation

Tuesday, October 27 9:00-10:00 am via Zoom Click here for details and registration

Non-Profit CEO Group

Friday, October 30 9:00 via Zoom

SAVE THE DATE

Annual Dinner 2021 Monday, February 1, 2021 Hilton Polaris

Have YOU signed up for auto-pay and received your FREE newsletter ad? What are you waiting for?

The Chamber offers an recurring, incremental payment option for annual dues investment. Members can choose to deduct the payment from bank account or credit card <u>securely stored offsite via Authorize.net</u>. You'll also be able to opt in to the billing frequency of choice: monthly, quarterly or annually.

Auto pay must be set up at least 30 days prior to the month of your membership renewal date*.

You can sign up now, even if your renewal date is up to twelve months from today. Fill out the <u>Membership Investment Auto Pay Form</u>. Bank account EFT is preferred to avoid credit cards that expire and interrupt the deduction.

Your banking/credit card account is secure; the Chamber renews its PCI compliance annually. Only *membership* invoices are eligible for this option. All other Chamber invoices remain due within 15 days. And remember that you can pay those online as well.

Members who sign up receive a free 1/4 page newsletter ad! Call the office for format details. So sign up today to make paying for your Chamber investment a snap. There are no administration or set-up fees.

* Don't know the month in which your renewal is due? Email dachamber@DelawareAreaChamber.com.



New Members

Amazing Financial Concepts

Rhonda McMorris - Financial Strategist 752 North State Street, Suite 137 Westerville, OH 43082 (937) 231-8871

rhondamemorris.com

Offers retirement consulting services

Big Bucket Cleaning LLC

Eric Renner - Owner P.O. Box 124 Radnor, OH 43066 (614) 987-8910 bigbucketcleaning.com

Provides cleaning solutions for residential & office buildings

Hickory Grove Capital Company

Ryan Congrove - Principal 190 Crystal Petal Drive Delaware, OH 43015 (614) 407-4786

hickorygrovecapital.com

Provides an array of financial advising services

Reflektions Ltd.

Justin Livingston - CEO 560 Sunbury Road, Suite 1 Delaware, OH 43015

(614) 560-6994 reflektionsltd.com

Provides support to individuals with developmental disabilities

T Mobile

T-Mobile

Sean Thompson - District Manager

805 Houk Road Delaware, OH 43015

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Family Financial of Central Ohio

Firestone, Brehm, Wolf & Whitney LLP

Friction Metals

Homewood Suites by Hilton Columbus Polaris

Innovative Storage Irish Group Travel

Keller Williams Capital Partners/ML Waldron

Liberty Community Center

Liberty Township

Marion & Delaware Eve Center & Optical

Marion Technical College

Masoni-McQuillen Insurance Agency, LLC

Mid-Ohio Foodbank

NAMI of Delaware and Morrow Counties

Next Day Signs, LLC Oakhaven Golf Club Old Bag of Nails Pub

Peak Financial Partners, LLC

People In Need, Inc. of Delaware County

PPG Industries, Inc.

Prism Home Decor, LLC

R.F. Meyer & Associates Attorneys at Law

Taft Stettinius & Hollister The Bowden Group, Inc. Too Smooth Floor Prep, Inc.

Are you making the most of the freebies that your Chamber membership offers?

The Chamber uses an integrated database system called ChamberMaster. From the staff's point of view, ChamberMaster's integration with our secure accounting system and website, and its use as a database system are only the tip of the iceberg; CM's features are robust and responsive to chambers of commerce who subscribe. But ChamberMaster is also a multi-facetted tool for our members that increases the value of membership to those who use it.

To use any of the features offered, you will need a username and password. Click here for instructions.

Your online calendar displays events from other members, Chamber events, and of course, any events that you have posted. You can register online for Chamber events only; to register for another member's event, please contact that member directly. If the event you'd like to register for has a fee associated with it (for example, Third Thursday luncheon is \$20 per person), you can pay online right then and there, select to pay at the door, or let us know you'd like an invoice. Click here for the full instructions on registering for Chamber events. So, you've attended an event and you opted to be invoiced for it. You can pay that invoice online as well as ANY Chamber invoice. Click here for instructions on how to pay invoices online.

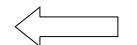
> Looking for product or service? Look to your fellow Chamber members first. The Chamber exists for and by its members-check here before you buy.

Let them know you belong and support; link to Chamber logo

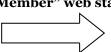
The most comprehensive research study to date on the relationship between Chamber membership and consumer confidence shows a marked effect for both large and small business. The caveat, however is that the positive outcomes only occur when the consumer knows that a business is a Chamber member. As a member of the Delaware Area Chamber of Commerce in good standing, you are encouraged to use the Chamber's logo on your email signature, website, stationery and marketing materials. Call the Chamber for an electronic version of our logo. Take advantage of the cache your membership brings to your business.



Click the image to the left for a high quality version of the Chamber **web stamp.**



Click the image to the right for a high quality version of the "**Proud Member**" web stamp.





Our Values—The Delaware Area Chamber of Commerce will:

- treat all of our relationships with honesty, respect and fairness;
- be actively involved in our community and be leaders in identifying and addressing issues of community and regional concern;
- foster partnerships to improve the economic well-being and quality of life in the community;
- hold the business needs of our membership to be our highest priority;
- remain committed to fostering a rich sense of community and an unrivaled quality of life;
- stay connected to our membership communicating information and opportunities to our members, public policy leaders, and the residents of the greater Delaware community;
- be an inclusive organization, sustaining a diverse membership by welcoming all interested parties to become involved and encouraging a variety of thoughts and view points; and
- be trustworthy and responsible stewards of the Chamber's funds, seeking to direct resources with wisdom and integrity.



Looking for product or service? Look to your fellow Chamber members *first*. The Chamber exists for and by its members – <u>check here</u> before you buy.

Our Guiding Principle

The Delaware Area Chamber of Commerce acts as a champion of prosperity by influencing policy and regulations that impact the interests of business; researches, communicates, educates and advocates public issues on behalf of the and quality of life.interests of business







Leadership Delaware Class of 2021 Values & Leadership

Facilitator: Brad Schneider '16 Newsletter editors: Chris Baker, Dan Bartula

The inaugural session of Leadership Delaware kicked off September 10 featuring Brad Schneider, keynote presenter and CEO of The Growth Coach. The session was designed to bring deeper self-awareness to the drivers of ones' personality style and impact of these characteristics on performance and team structures. Each participant began with a personality assessment followed by development of an action plan to achieve greater performance and accomplish goals.

Finding Your Why

Prior to the start of the session, participants completed the Four Dimensions of Personality assessment. The tool is grounded on

1440 unique data points, providing individuals with insights into their personality, behavior, and thought processes. Knowledge of these underlying motivations can be helpful for individuals to build better relationships and adapt to changing situations. Similar to DiSC, Mevers-Briggs, and many other personality assessments, the model is another tool in the performance tool-box, enabling participants a deeper understanding of the attitudes and motivators driving behavior. It offers the oppor-



tunity to recognize personal strengths and adjust to all personality styles. The Model is based on the premise that behavior can be classified into four temperaments, which is a set of behaviors, skills and preferences motivated by a core need. Through selfawareness, we are better equipped to adapt and collaborate to achieve exceptional results.

Continued on next page



Leadership Delaware Class of 2021

Chris Baker

Delaware County Foundation

Daniel Bartula

Preferred Benefits Insurance Agency

Dana Bushong

Delaware County

Stephen Cook

First Citizens National Bank

Chelsea Dean

Delaware County Sheriff's Office

Rachel Dobnev

Olentangy Local Schools

Tola Francis-Sanusi

Marion Technical College

Dawn Hall

Delaware General Health District

Megan Hammond

Delaware County Prosecutor

Holly Hanson

Drama Kids of North Columbus

Craig Heath

Delaware City Schools

Kenzie Johnston

Ohio State University Extension

Tricia Kalmar

Price Farms Organics

Lori Kannally

Delaware General Health District

Angi Lee Safe Harbor

Kyle Lewis

Delaware-Morrow Mental Health &

Recovery Services Board

Lindsay Mauter

Ohio Wesleyan University

Larry McQuain

Delaware County Court of Common Pleas

-Domestic Division

Russ Meade

Meade & Associates

Morgan Mellen

The Alpha Group

Jason Sanson

Environmental Design Group

AJ Santos

Preferred benefits Insurance Agency

Melissa Stroupe

Delaware Historical Society

-The Barn at Stratford

Courtney Vanest

Fidelity Federal Savings & Loan

Joe Wheeler

Dinsmore & Shohl, LLP

Tonia Wilson

Family Promise of Delaware County



Insights to grow your business

from Spectrum Reach, in partnership with Magnolia Network.

Spectrum Reach has partnered with entrepreneurs and local marketing experts to uncover key tactics that are helping small businesses thrive and rebuild.

Wednesday, Oct. 7 3 PM ET

Register today and find out how other business owners are staying the course. Walk away inspired and ready to rebuild.

Save My Seat

Chip and Joanna Gaines

Magnolia Network

Chip and Joanna are the Chief Creative Officers of the forthcoming Magnolia Network, a joint venture between Magnolia and Discovery, Inc.



Hear from our marketing experts and special guests.



Pat Kiernan Spectrum News New York 1



Vinny
Star of Jersey
Shore and
Double Shot at
Love



GUEST

DJ Pauly D

Star of Jersey
Shore and
Double Shot at



MARKETING EXPERT Michael Guth SVP Marketing Spectrum

Sign up today for an afternoon of celebrity appearances, marketing insights, and exciting giveaways!

Register Now

Leadership Values continued

Upon completion of the assessment, each participant received a detailed report focused on their values, team roles, and behavioral attitudes. The group kicked off the session with an exploration of their Values Profile, and how these deeply ingrained attitudes translate into an individual's motivations and responses to different scenarios. The four broad values of the assessment are Loyalty, Equality, Personal Freedom, and Justice. Knowledge of these value styles can reduce conflicts and increase understanding when properly applied. For instance, individuals with a high loyalty value focus on traditions and adherence to rules. Polar opposites are individuals that value personal freedom and define themselves through self-expression and challenging norms. In addition to understanding our own motivations, this concept gains further weight when we recognize the prevailing value styles of others and adjust our approaches accordingly.

The second assessment explored by the group centered on the concept of TEAMS and how each individual's thinking styles can strengthen or limit a group. A well-balanced team features individuals with a diversity of strengths. This lesson was reinforced when the group was presented with a challenge and divided into smaller teams, all with members of the same strength. Without a range of thinking styles to draw from, the smaller groups struggled to meet the objectives. The group made primarily of "analyzers" became overly focused on defining their approach, while the "theorists" fixated on creative solutions with little consideration given to their implementation.

The Behavioral Attitudes Index was the final section explored by the group. This assessment describes six distinct attitudes that play a large part in the choices we make. (Inner Awareness/Spiritual, Economic/Tangible, Artistic/Innovative, Power/Political, Social/Humanitarian, Knowledge/Proficiency)

Generally, our attitudes drive our behaviors. When a person's behavioral attitudes are aligned with their career, they feel more positivity toward their work. If an individual has a strong Social/

Humanitarian behavioral attitude for instance and is working in a career where monetary rewards are the hallmark of success, they may find greater personal satisfaction in a career where they are helping others rather than building personal wealth.

Clarity to Improve Performance

By understanding ourselves, we are more equipped to adapt to the world around us. Self-Awareness and personal clarity are essential for sustained performance. Regardless of the model from Myers-Briggs to Four Dimensions, exceptional performance begins with self-awareness. Click here for more photos

Chamber Referral Buck\$\$...

..is a program that rewards current members for referring new member businesses. Your efforts to grow your organization will earn you \$50 in **Chamber Referral Buck\$\$.** You'll receive a certificate good for *any* Chamber invoice. You may use more than one Chamber Referral Buck\$\$ certificate for any invoice. Redeem your **Buck\$\$** for advertising, sponsorships, event attendance or membership renewal.

The more we are, the stronger we are. Working together.... It's Good for Business!!

Who we are

The Chamber is a voluntary organization of businesses investing their time and money to improve the economic, civic and cultural well-being of the community. Through this investment, the individual volunteer, company or corporate sponsor increase their business, expand their profile and value and in turn accomplish their personal and professional goals. Everyone shares in the benefit created by the growth and prosperity generated.

The dues structure is designed to permit even the smallest business to be a member. The work of the Chamber is financed by the investment of individuals and businesses that support it. *The Chamber is not part of the city or the government. It is a unique organization and it belongs to the members.*

What we do

The Chamber provides its members with a platform to accomplish their business goals. Belonging to the Chamber increases a member's opportunity to network, develop professional and personally, build a referral base and increase their visibility. A recent study from the Shapiro Group shows that consumers are 49% more likely to think favorably of a Chamber-member business and 80% more likely to purchase goods or services from the company in the future. A Chamber membership comes with a 73% increase in customer awareness and a 68% increase in local reputation.

Your organization helps create jobs through stimulation of industrial and commercial growth. The Chamber is a voice for small business and keeps abreast of issues that affect the business climate and alerts membership to resources that may assist in their resolution. It also assists in bringing new business to the community by acting as a resource to the business principals and leaders. The Chamber serves as a resource for membership and provides referrals from a trusted network of business men and women.

The program of work is facilitated by the Chamber's member volunteers and committees under the direction of the board of directors. The goal is always to

create more prosperity and opportunity for all members. Every member

has a voice in determining the Chamber's work, policies and projects- and every member is needed to work to get the job done!

And programming? Your Chamber knows how vital networking and educational programming are to its members. Monthly Before Hours and After Hours, Third Thursday luncheons, ribbon cuttings and other celebrations; annual golf outing and clay classic, the unique annual dinner and awards event; educational series, Safety Council and Leadership Delaware are the organization's sweet spot.

And what of your investment in the organization? In 2018, the Delaware Area Chamber received its second consecutive 5-year, 4-Star accreditation. Only 3% of chambers nationwide (and only four in Ohio!) seek and receive this prestigious recognition. What

this means is that from finances to communication; HR to programming your Chamber is run like a business. A solid, well-run business and is committed to the accreditation process every day.

No other organization can do all that the Chamber does. We've been doing it since 1907. Times change but the relevancy of your Chamber endures.



Chamber newsletter advertising a good value

More than 1200 readers at over 450 businesses receive our electronic monthly newsletter. The newsletter is also linked to and archived on our website for even more exposure. Using the Chamber newsletter to reach hundreds of customers is a terrific value. All ads are in full color and should be sent electronically in either a Publisher, png, jpeg or PDF format **ONLY** by the 20th of the month for placement in the next month's edition.

And if you prepay for 10 months, you'll receive two additional months of the same size ad FREE! Email your ad to hquaine@DelawareAreaChamber.com

Ad prices are for one run:

Full page: 8.5 x 11 portrait \$125

Half page: 8 x 5.25 H \$90

Quarter page: 4 x 5.25 H \$75

Eighth page: 4 X 2.62 H/V \$50



..is a program that rewards current members for referring new member businesses. Your efforts to grow your organization will earn you \$50 in **Chamber Referral Buck\$\$.** You'll receive a certificate good for *any* Chamber invoice. You may use more than one Chamber Referral Buck\$\$ certificate for any invoice. Redeem your **Buck\$\$** for advertising, sponsorships, event attendance or membership renewal.

The more we are, the stronger we are. Working together.... It's Good for Business!!



Why aren't YOU advertising FREE on the Chamber's Website???

If you're not publishing **Hot Deals** on the Chamber's home page, you're missing one of the benerfits of Chambr membership and missing thousands of potential customers

HOT DEALS

- ⇒ No strings FREE to Chamber members.
- ⇒ The Chamber's Website boasts visitors each day.
- ⇒ And your Hot Deal will be listed in the Chamber newsletter and eblasted to nearly 1,000 Chamber-member addresses
- \Rightarrow No limit to the number of Hot Deals
- ⇒ Do-it-yourself: getyour login and password and publish Hot Deals yourself– it's faster and the independence means you can post anytime, all the time.

Click here to find out what you're missing and for do-it-yourself instructions.

Check Out the

HOT DEALS

from Chamber Members Posting is FREE with your membership

- ⇒ Chamber of Commerce Member Discount— **Big Bucket Clean**ing LLC
- ⇒ <u>Delaware City Flex service-**Delaware County Transit**</u>
- ⇒ Earn Referral Buck\$\$ **Delaware Area Chamber**
- ⇒ Join Safety Council **Delaware Area**Safety Council
- ⇒ Digital Boost—**The Delaware Gazette**
- ⇒ Joslyn Law Firm: Criminal Defense Lawyer—**Joslyn Law Firm**
- ⇒ 15% off Guest room Nationwide Hotel and Conference Center—
 Nationwide Hotel and
 Conference Center
- ⇒ Oak & Brazen Wine Co: Daily Deals— Oak and Brazen Wine Co.
- ⇒ SourcePoint Shares Aging Expertise via Speakers Bureau—
 SourcePoint

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Leadership Delaware Class of 2020

Leadership Delaware Class of 2020 was abruptly paused after its March session. As summer wore on it was pretty clear that the last two sessions and graduation were going to look very DERSHIP different from a "normal" year. It was September before we could hold some semblance of

closure on this fabulous group of folks. The Health Care Day session, usually

held in April, saw a scaled down agenda, masked participants, and half the class joining online. Economic Development Day and graduation were not going to be possible this year. Still, those who gathered and those who joined online were thrilled to see each other again. With their community project also a no-go, the class hopes to pick up next spring where it left off and compete their community engagement. This Leadership class certainly shares a unique bond!



Leadership Delaware Class of 2020

Bob Anderson

Delaware County Dept. of Job & Family Services

Emily Baugher

Delaware General Health District

Jeff Beard

Orange Township

Angel Boulis

Maloney + Novotny

Tamra Bower

Polaris Fashion Place

Bethany Brown Performance Chrysler Jeep Ram

Lindsay Buis

Alpha Group of Delaware

Meg Canavan

City of Powell

Cheryl Copley-Cimino **Delaware County Board** of Developmental Disabilities

Susie Daily City of Delaware

Lisa Fowler

Delaware County Board of Developmental Disabilities

Jen Frv

Delaware City Schools

Billy Gibson Del-Co Water Co.

Karen Gray

Ohio Weslevan University

Doug Gurney

Delaware County District Library

Jackie Haight **SourcePoint**

Sara Harrison-Mills

Syntero

Tish Havs

Ohio Living Sarah Moore

Amanda Hines

Amanda Plumbing, Sewer & Drain

Andy Horne

Sims Bros. Recycling

Mallory Hope

Fidelity Federal Savings & Loan

Jessie Jackson

Delaware County Sheriff's Office

Lawrence James

Columbus State Community

College

Nancy Krueger

Manos, Martin & Pergram

Dave Letterle

Delaware General Health District

Eric Macwhinney Payroll Services, Inc.

Crissie Manley

Marion Technical College

Rhianna Mattix

Delaware-Morrow Mental Health &

Recovery Services Board

Beth McCollam

Preservation Parks of Delaware County

Jackie Merkle

Olentangy Local Schools

Cheryl Mitchell

First Citizens National Bank

Kanesha Moss

OhioHealth Grady Memorial Hospital

Rich Niccum

Preservation Parks of Delaware County

Tonette Orsini

OSU Wexner Medical Center -

Lewis Center

Eric Penkal

Delaware County Prosecutor's Office

Caroline Pusaten MainStreet Delaware

Karen Sedoti

Olentangy Local Schools

Hannah Simpson

Delaware County District Library

Gwynnie Stetler

Family Promise of Delaware County

Marisa Stith

Delaware County Board of Commissioners

Kirk Swinehart 2K General Co.

PJ Terry

Delaware City Schools

Trevor Thomas

Emergency Plumbing Service

Jessica Ulmer-West **Liberty Casting Company**

Brooks Van Kirk

Delaware Automotive Service

Dani Villaca Acoust-A-Fiber

Terri Wolfe-Anderson **Delaware County Board** of Developmental Disabilities

Erica Wood

Syntero



Follow Ohio Chamber legislative updates

As a proud member of the <u>Ohio Chamber of Commerce</u>, we're grateful for their advocacy on behalf of small business. For chambers like ours with bare bones staff, the value of our membership with Ohio Chamber is the vetting, education and lobbying that we lack the adequate resources to take on. We urge you to click on their logo and follow their updates.



Six degrees of chamber member-to-member

The Chamber is relentless about encouraging its members to do business with other members. Do you look to Chamber members first for goods and services?

We encourage you to do business with your fellow Chamber members and to let us know about your experience. Tell us who you've done business with and send us a testimonial. hquaine@DelawareAreaChamber.com.



Did you know...

...that as a member of the Delaware Area Chamber you may use the Chamber's conference room at no cost? The conference room sits 25 comfortably and has a screen, projector and Wi-Fi. Also on hand: podium, easel and white board. It's the perfect location for training, strategic planning or meetings you'd rather have off-site; for home-based members it a perfect place to meet your clients. We'll even supply coffee, water and soft drinks. And best of all, it's FREE. To schedule the room, contact the Chamber at 740-369-6221 or dachamber@DelawareAreaChamber.com.

Our Vision

The Delaware Area Chamber of Commerce shall be the region's business leader and community voice.



Our Mission



The Chamber serves as the visionary leader for programs and services benefiting our members by promoting and advocating a favorable business climate, quality of life and the orderly growth and development of the Delaware area community.



Looking for product or service? Look to your fellow Chamber members *first*. The Chamber exists for and by its members – <u>check</u> <u>here</u> before you buy.

